

**“Are you being served?”**

# **The Virtual Assistant as Shopping Advisor**

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# The Trusted Advisor

Deep knowledge about the products.

The ability to learn from you the data that are relevant to making a choice.

The ability to guide you to the choice that works best.





I know what I need, but not  
how to find something to meet  
that need.

I know me, but I don't know  
what is the best choice for me.





# Self-Service

Public search engines.

Internal website search bars.

Crowd-sourced reviews and answers.

Polling social media.



I know what I need, but not  
how to find something to meet  
that need.

small white computer desk|



## Garbage



**Would not recommend**

60ccz1 - 3 months ago

Took about 3 hours to put together and is super wobbly and unstable. Will be buying a new desk and throwing this away.



**Would recommend**

Drudea - 3 months ago, **Verified purchaser**

Great little desk! Feels pretty sturdy. Plenty of room for my computer monitor, keyboard and computer speakers.





**Question:** [Does this work with an Iphone?](#)

**Answer:** If there is an Iphone cover skin made to fit your phone (and I don't know if Apple makes one), I would think it would work. Each skin fits certain models of products.

By [REDACTED] on August 11, 2019

To be clear, this product is the thin silicone rubber COVER, not the keyboard itself. But yes, the Apple Wireless Keyboard works with iPhone, as do almost all Bluetooth keyboards.

By [REDACTED] on August 11, 2019

No. It's a keyboard cover / protector for an iMac wireless keyboard.

By [REDACTED] on August 11, 2019

NO. This is an overlay for a full size mac keyboard

By [REDACTED] on August 11, 2019

Yes it certainly does! It fits perfectly! But 2!

By [REDACTED] on August 11, 2019

Don't think so

By [REDACTED] on August 12, 2019



## Customers who viewed this item also viewed



MightySkins Skin  
Compatible with Amazon  
Echo Dot - Solid Lilac |  
Protective, Durable, and  
Unique Vinyl Decal wrap...



Inateck USB 3.0 to SATA III  
Hard Drive Adapter  
Cable/Converter with  
UASP Fit 2.5" SSD or...  
★★★★☆ 359



sodivi Case for iPhone XR  
Durable Case, Thin Anti-  
Scratch Back Case Full  
Cover for Case with Ring  
Kickstand 360 Degree...



Payphone for iPhone Xs  
(2018) / iPhone X (2017)  
Case Cover by Atomic  
Market  
★★★★☆ 13

I know me, but I don't know  
what is the best choice for me.



Search





# The Virtual Assistant

Reliable information straight from product data.

Recommendation based on the knowledge of the expert.

Universally available and scalable.

**Conversational.**





I'm looking for a small white computer desk for my guest room.

OK, I can help with that. Do you need it to have a keyboard tray?

Yes, please.

OK, here are white desks with a keyboard tray and less than 40 inches wide....

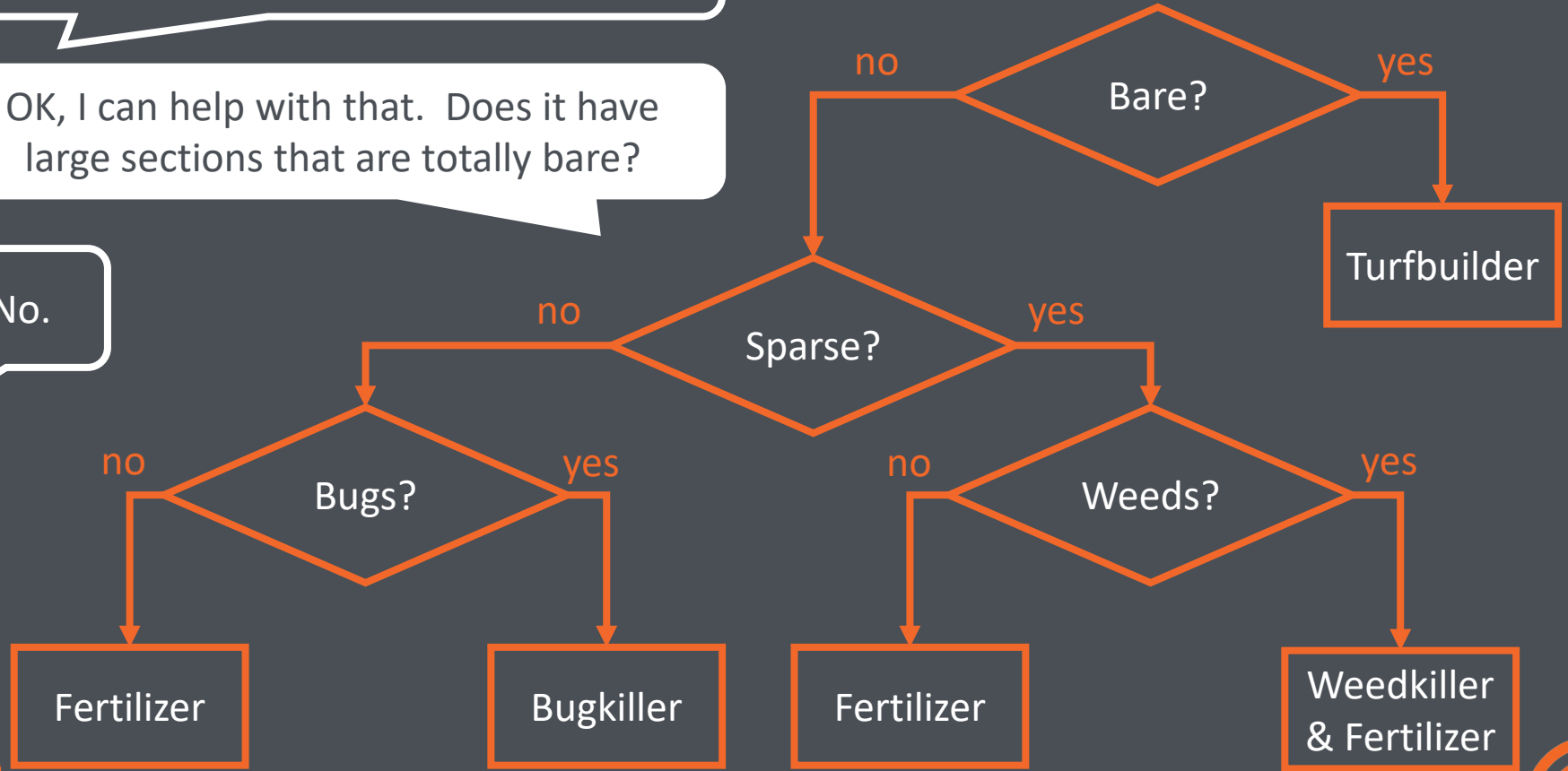




I need advice on what to put on my lawn.

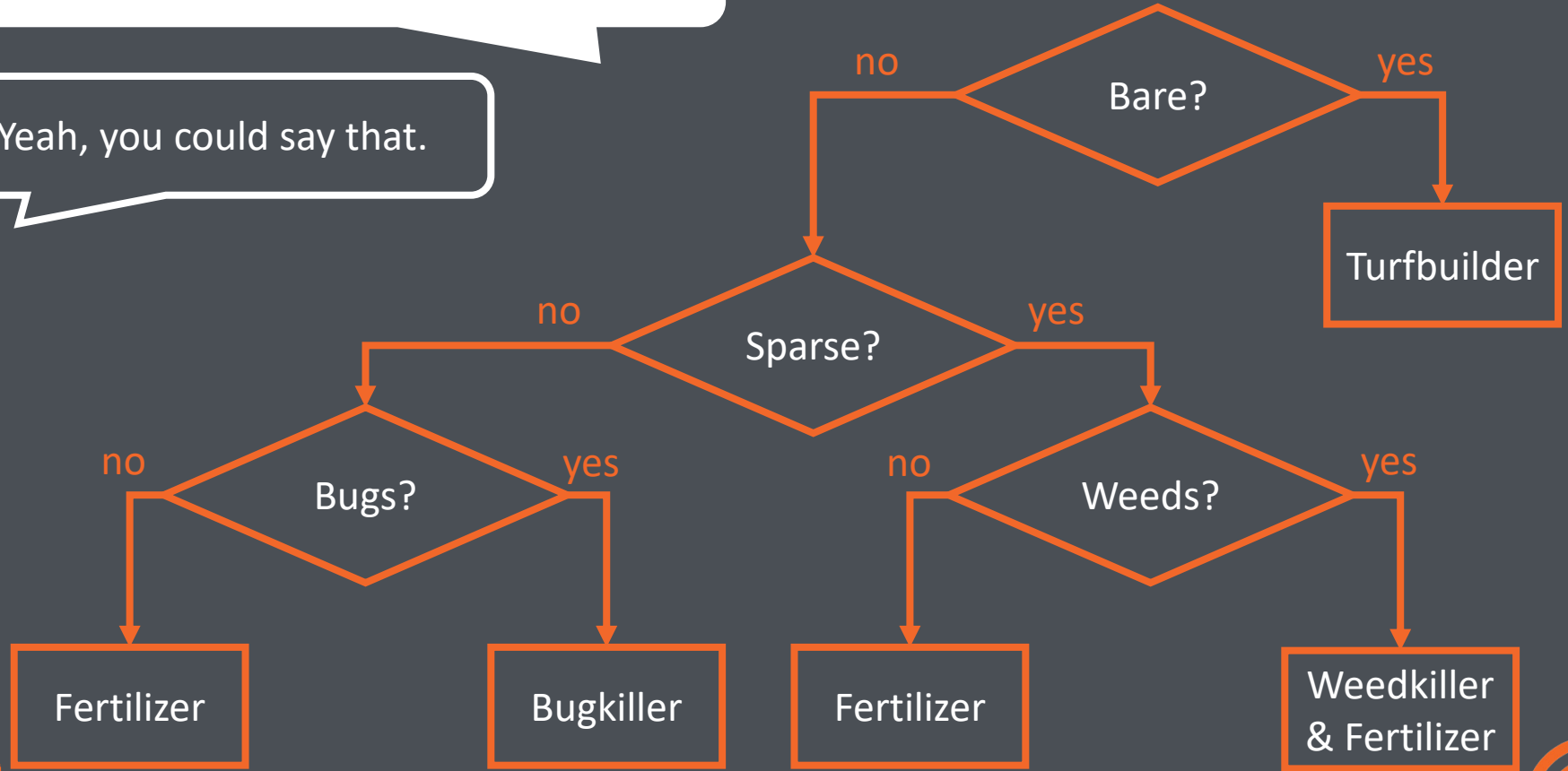
OK, I can help with that. Does it have large sections that are totally bare?

No.



Is it generally somewhat sparse?

Yeah, you could say that.





Okay. Are there a lot of weeds?

OMG YES SO MANY

You should use a product that is a combination of a weedkiller and a fertilizer. Here are some links to what we have here in the store...

Fertilizer

Bugkiller

Fertilizer

Weedkiller  
& Fertilizer

Bare?

Turbuilder

Sparse?

Weeds?

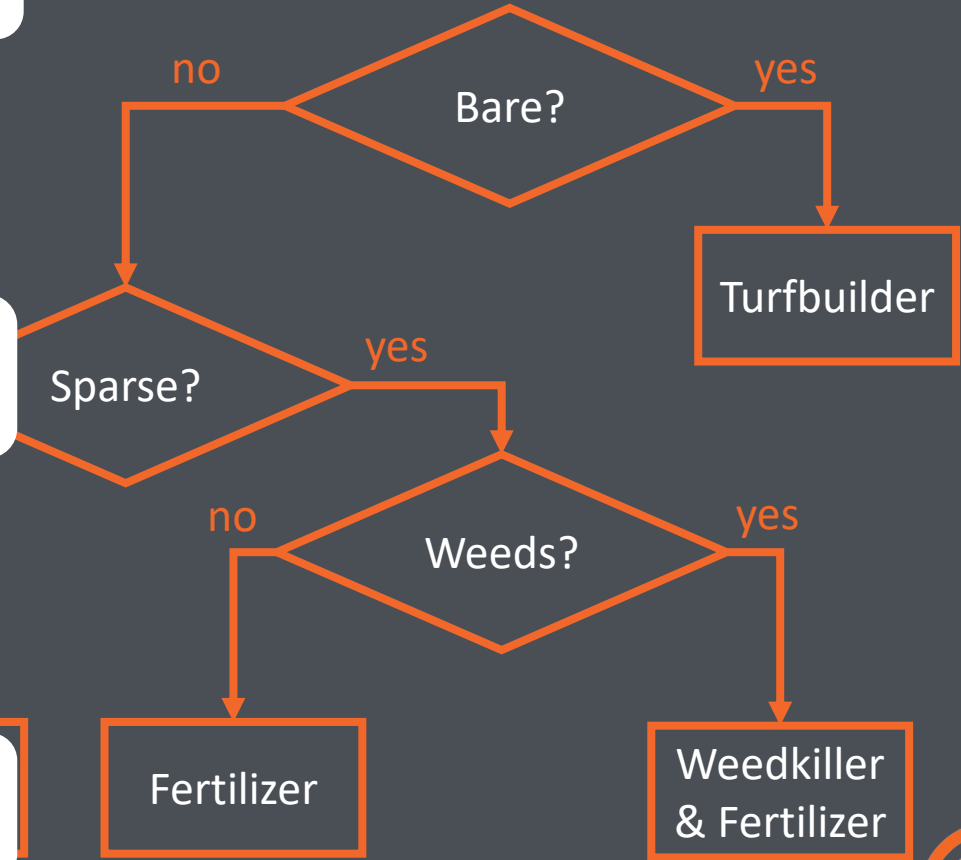
Okay. Are there a lot of weeds?

What would be "a lot" ?

Are there weeds in more than 10% of the yard?

Oh, no, not that much

Then you should use a straight fertilizer product, such as this one...











Reliable advice  
Empowered search  
Recommendations



Guidance for novice  
Excellent CX  
Interactive



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