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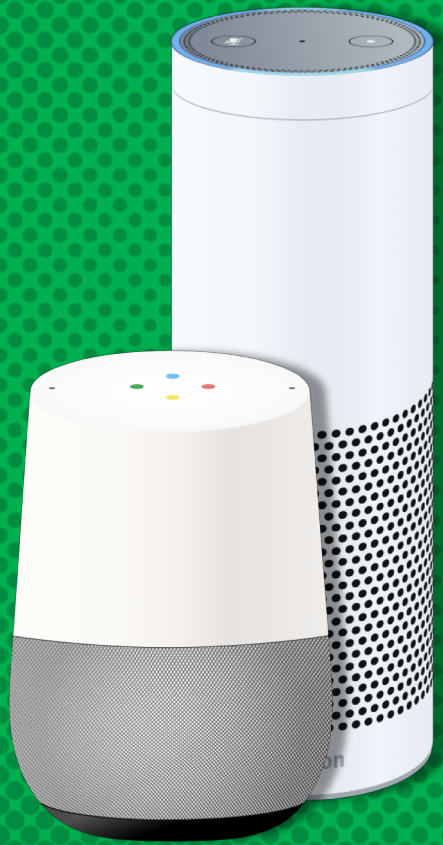

FAKE IT TILL YOU MAKE IT

Prototyping for Voice User Interfaces

BOTMOCK

HELLO!

I am Obaid Ahmed

Founder & CEO of Botmock

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WHAT IS BOTMOCK?

We empower creators to design, iterate and discover good conversational interfaces for their products.

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VUI PROTOTYPING

Please press or say “1” to continue...

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CONVERSATION DESIGN IS HARD

WHY PROTOTYPE?

- Reduce Time & Costs
- Better Clarity
- It's cheaper than building the wrong experience
- Forces you to focus on design upfront

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KEY POINT: THE DESIGN LOOP

DEMO TIME!

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THANKS!

Any questions?

You can find me at @obaid & obaid@botmock.com